

# PANORAMA

Thematic portfolio



## African swine fever: responding to the global threat



# PERSPECTIVES

| # DOSSIER

| # AROUND THE WORLD

In 2019, the World Organisation for Animal Health (OIE) launched an awareness campaign to support countries and key stakeholders in their efforts to prevent the spread of African swine fever (ASF).



The 'ASF Kills Pigs' campaign is aimed at people in direct or indirect contact with domestic and wild pigs, or with pork products (including hunters, small and commercial pig producers, travellers and transport authorities). The campaign provides posters, infographics and short animated films, which lay out the precautions that should be taken to protect pig populations and farmers' livelihoods.

Originally launched in English, Chinese, French, Russian and Spanish, the campaign has been translated into more than ten languages and used and adapted by more than 60 countries worldwide.

[ Access the [ASF Kills Pigs campaign](#) ]

## RESOURCES

### ▶ OIE RESOURCES

## 'ASF Kills Pigs' awareness campaign





**The OIE** is an international organisation created in 1924 with a mandate from its 182 Members to improve animal health and welfare. Its activities are permanently supported by 325 centres of scientific expertise and 12 regional offices with a presence on every continent.



Follow the OIE: [www.oie.int](http://www.oie.int)



@OIEAnimalHealth



World Organisation for Animal Health - OIE



OIEVideo



World Organisation for Animal Health



World Organisation for Animal Health (OIE)



Digital version: [www.oiebulletin.com](http://www.oiebulletin.com)



**WORLD ORGANISATION FOR ANIMAL HEALTH**  
*Protecting animals, preserving our future*

12, rue de Prony - 75017 Paris, France  
Tel: +33 (0)1 44 15 18 88 - Fax: +33 (0)1 42 67 09 87 - [oie@oie.int](mailto:oie@oie.int)