

## ***A collaborative vision of the future***

***Partners and investors gathered to contribute to the development of the OIE's Seventh Strategic Plan***



The 13<sup>th</sup> meeting of the Advisory Committee of the OIE World Animal Health and Welfare Fund (OIE World Fund) was held at the OIE Headquarters (Paris) on 13 December 2018. This meeting was structured around an innovative and interactive agenda to foster a closer collaboration with its partners and investors. In her opening speech introducing this new format, the OIE Director General, Dr Monique Eloit, invited participants to reflect on “ongoing and future priority areas for action which should be addressed by the OIE”.

Meeting participants included representatives from OIE Member Countries (Australia, Canada, France, Germany, Ireland, Italy, The Netherlands, Switzerland, United Kingdom, United States of America); international organisations (European Union, FAO, WHO, WTO); private foundations (Bill & Melinda Gates Foundation, International Horse Sports Confederation); and representatives of the Paul G. Allen School for Global Animal Health (Washington State University) and the Global Alliance for Livestock Veterinary Medicines (GALVmed). The meeting was chaired by Dr Martine Dubuc – Associate Deputy Minister for the Environment and Climate Change of Canada and Chair of the Advisory Committee.

An overview of the OIE's work over the past year was the departure point for the one-day meeting, including a concise financial report that heralded 2018 as a record year in terms of income for the OIE World Fund since its creation in 2004. Nonetheless, the OIE reiterated that continued investments are necessary to support the implementation of the current and future strategic plans. This was followed by a presentation on the OIE's vision for global animal health and welfare programmes and a statement on the modernisation of the OIE's operations through a stronger Human Resources policy and a new IT master plan.

During the second part of the meeting, participants were divided into six working groups to discuss three topics which were selected to explore subjects related to the development of the OIE's Seventh Strategic Plan, namely: (1) Dialogue on global and shared priorities; (2) Resource partners and investors' engagement; and (3) Innovative

***In terms of income, 2018 was a record year for the OIE World Fund. Continued investments are necessary to support the OIE's current and future Strategic Plans***

financial mechanisms. The topics, along with a list of related questions, were provided to the invitees prior to the meeting. Furthermore, each topic had a specific objective:

1. **Topic One:** expand the OIE's understanding of its partners' key priorities and objectives and, where relevant, identify possible actions to collaborate with them towards the achievement of common goals.
2. **Topic Two:** capture the positive aspects of investing in the OIE and how such investments support the common objectives mentioned in the previous topic.
3. **Topic Three:** explore new ways for resource mobilisation and take stock of alternative experiences for resource mobilisation or fund allocation.



*The OIE Director General took this opportunity to thank all investors for their continued support to the OIE and solicited future engagement to support the implementation of the Seventh Strategic Plan*

The new format of the meeting enabled idea-sharing and debate towards the development of the OIE's Seventh Strategic Plan. Among these ideas, participants identified the achievement of the United Nations' Sustainable Development Goals (SDGs) as a common objective and highlighted the important role the OIE must play to accomplish them. Invitees also recognised the OIE as the reference organisation for science-based standards for animal health and welfare and mentioned how the OIE's work on the evaluation of Veterinary Services provides a baseline for other activities and programmes coordinated by external stakeholders in the field. This contribution from the OIE is not always visible to the global community, and thus it was suggested that the OIE develop more efficient communications that highlight its role at the foundational capacity level, as well as the ripple effects of its efforts to the benefit of other initiatives.

The OIE's strong technical expertise, its approach towards the evaluation of Veterinary Services, and its strategy for capacity building were also highlighted as primary reasons to both collaborate on and invest in the OIE's work plan. However, participants also encouraged the OIE to explicitly connect its work with the SDGs to provide donors with easy associations between the OIE and their own objectives.

For the investors and partners invited to the meeting, it is critical that the OIE's Seventh Strategic Plan is driven by the OIE mandate and its responsibility towards its Membership. Participants debated the benefits and drawbacks of investing through pooled funding mechanisms or by earmarking funds on a specific topic, while engagement with regional development banks and the exploration of further collaboration with the private sector were also discussed as potential future avenues for fundraising.

According to Dr Eloit's vision, the next Strategic Plan "should be a logical follow-up of the current plan (2016-2020), which draws on the expectations of partners and Members, rather than a document developed internally and submitted to the Membership during the OIE World Assembly of Delegates in 2020".

The 13<sup>th</sup> meeting of the Advisory Committee of the OIE World Fund was a first step in meeting this objective. Conscious of the challenges that such a participative process entails, the OIE contracted the consulting firm Price-Waterhouse-Coopers (PwC) to develop a methodology that will collect inputs and suggestions from all relevant stakeholders. Two consultants from PwC also participated in the meeting to have a first glimpse of how the OIE is perceived by its investors and partners and to ascertain their expectations for the future. With all the information collected, including the ideas stemming from the 13<sup>th</sup> meeting of the Advisory Committee, PwC will support the OIE in the definition and development of a comprehensive, inclusive and collaborative vision of the future OIE.

### **A word of thanks**

The OIE and its Members would like to extend its gratitude to all investors which have contributed to the World Fund, namely:

- i. OIE Member Countries: Argentina, Australia, Brazil, Canada, China, Colombia, France, Germany, Ireland, Italy, Japan, Korea, Mexico, the Netherlands, New Zealand, Norway, Paraguay, Spain, Switzerland, United Kingdom, United States of America;
- ii. International Organisations: the European Union, the World Bank, the World Trade Organization;
- iii. Non-governmental organisation and private foundations: International Horse Sport Confederation (IHSC), the Bill & Melinda Gates Foundation, Fundación Maris Llorens, and the Pew Charitable Trusts.

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